



**BROKOLIJ**

Organization & Consulting





## Who is Brokolly?

- Brokolly, especially in the world of Esports, which is in the field of sports activities; It is an organization to provide services and solutions with a vision that aims to increase its activities in Turkey, to make Esports a profession in Turkey, to emerge new players and to grow these player groups.



# Why Brokolly?

- We realize our projects in the philosophy of minimum cost - maximum efficiency with the right planning work in the process of our organizational experience.
- We know the demands of amateur and professional players and teams well and offer the right solutions.
- With our professional team, we can analyze the health, mental and psychological aspects of the players and provide the right support.
- We analyze the players using IOT and Artificial Intelligence technologies and ensure that the correct training programs are created.
- We analyze the demands of the brands in the sector correctly, communicate with the right teams/players and ensure that the right agreements are made.
- We follow the legal processes of brands and players/teams and offer solutions.
- We help brands manage investment and marketing processes with more accurate analysis work on the Market in the Esports world.



# What are we doing?

---

- Esports Online and Offline Organization Services
- Management, Mentoring and Coaching Consultancy Services for Esports Players / Teams
- Sponsorship Services of Players/Teams with Brands
- Brand Marketing and Consulting Services
- Legal Process Consultancy Services
- Broadcasting&Serving Consulting Services



---

## ESPORTS ONLINE AND OFFLINE ORGANIZATIONS SERVICES

---

- Planning, management and realization of events on online platforms specific to Esports
- Planning, management and realization of events in Hotels, Fair and Foyer areas, Gaminghouses and open spaces, specifically for Esports.
- Inviting sponsor brands and managing sponsorship processes
- Social media content within the organization, managing live broadcasts and performing match broadcasts

## MANAGEMENT, MENTORING AND COACHING CONSULTANCY SERVICES FOR ESPORTS PLAYERS / TEAMS

- Providing the necessary management services for Esports teams to be successful abroad
- Providing healthy nutrition, correct physical exercises and psychological support for Esports teams to achieve better success
- Managing the processes of the teams that want to participate in the tournaments and ensuring that they take part in the right organizations
- Establishing new Esports teams and ensuring that these teams are promoted professionally



## SPONSORSHIP SERVICES OF PLAYERS / TEAMS WITH BRANDS

- Ensuring the communication of the brands in the Esports world with the right players/teams
- Determining the needs of Esports teams correctly and ensuring that the right sponsorship support is received
- Ensuring that brands increase added value and awareness with correct content management studies
- Correct use of the products of the brands in the agreement of the Players & Teams and process management
- Communicating with new player groups along with social events to be held together with the players' brands





## BRAND MARKETING AND CONSULTING SERVICES

- Investment processes and consultancy services of all brands in the world of Esports
- Providing social media management, live broadcast and content management services for brands
- Managing the sponsorship processes of brands with institutions
- Managing the sponsorship processes of brands with teams and players





## LEGA PROCESS CONSULTANCY SERVICES

---

- Ensuring the correct management of the process on both sides of the contracts concluded by Esports teams with sponsors
- Protecting the rights of the players on the legal side and arranging the contracts they want to make with the teams
- Organizing studies on Esports law and providing legal consultancy services

OUR SOME PROJECTS



**БРОКОЛИЦ**

# TOURNAMENT ORGANIZATIONS

- 2006 – World Cyber Games Turkey Final
- 2007 – World Game Master Tournament Event
- 2007 – Intel Compex 2007
- 2010 – İyi Fikirler Atölyesi GSÜ Gaming Fest
- 2017 – Gamex
- 2018 – Gamex
- 2018 – Red Bull
- 2018 – CNR Games Week
- 2018 – BAU Challengers
- 2018-2019 – Lenovo Game On



# ESPORT TEAM MANAGEMENT

- 2006 – 2009 – G.O.W Team
- 2014 – 2016 – ANT Team
- 2018 – BAU Pubg Team
- 2020 – Cybereapers



Cybereapers



## OUR PROJECT

- 2020 – Cybereapers LLF Women Tournament
- 2020 – Women Esport Gamer Community
- 2020 – Gamermekani Esport Brand Market
- 2020 – Talents Esport Shoutcaster Agency
- 2020 – Tink Collage Esport Online Class Learning & Academy
- 2020 – Inca New Gaming Brand
- 2020 – Coystiq Gaming Library
- 2020 – Darüşşafaka Esport Online Class Learning & Academy



**BROKOLLY**

Brokolly Organizasyon ve Danışmanlık Hizmetleri Ltd. Şti.  
Cevizli Mah. Saraylar Cad. Dap Vazo Ofis Kule Plaza No:6 K:12 D:85  
Maltepe / İSTANBUL  
Mail: [info@brokolly.com](mailto:info@brokolly.com)  
Tel: 0 216 998 08 89  
Web: [www.brokolly.com](http://www.brokolly.com)